



An initiative of the Ella Baker Center for Human Rights

The Third Wave of Environmentalism

1. Conservation



2. Regulation



3. Investment



Green Goes Mainstream



Clean Tech Booms

Venture Capital Investment Rankings (U.S. & Canada)

2005

1. Biotech
2. Software
3. Medical Devices
4. Telecommunications
- 5. Clean Tech
(\$1.6 Billion)**

2006

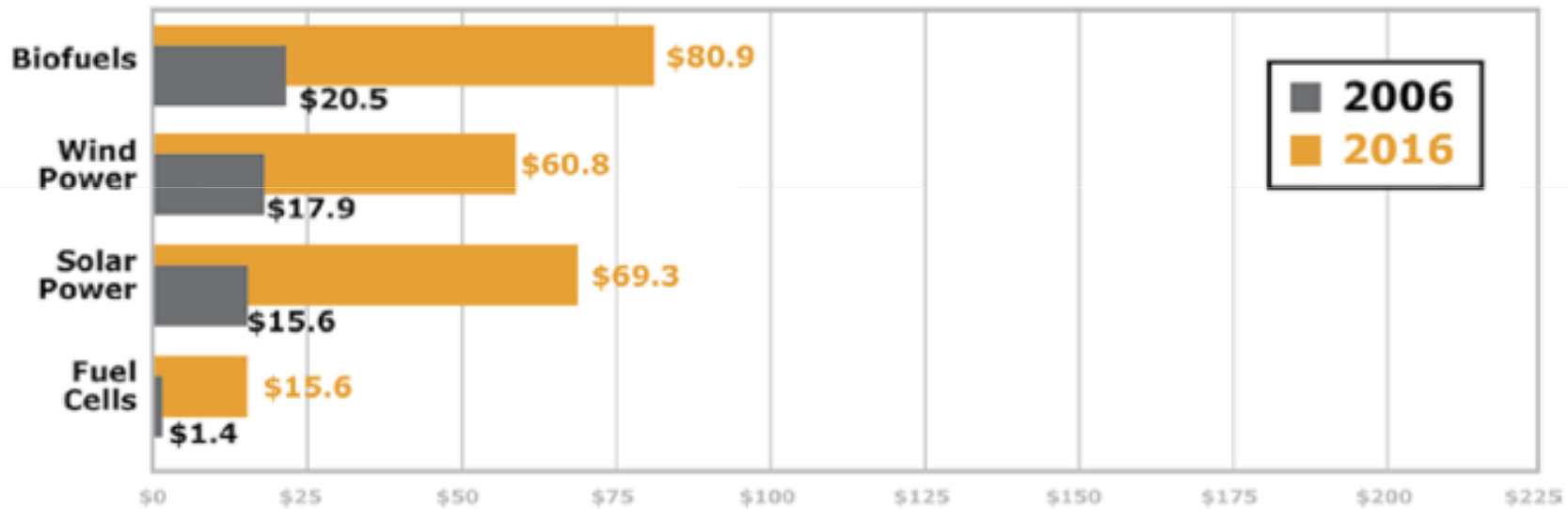
1. Software
2. Biotech
- 3. Clean Tech
(\$2.9 Billion)**
4. Telecommunications
5. Medical Devices

Source: □ Clean Tech Venture Network

From Niche to Mainstream:

Clean Energy Is a Multi-Billion \$\$ Industry

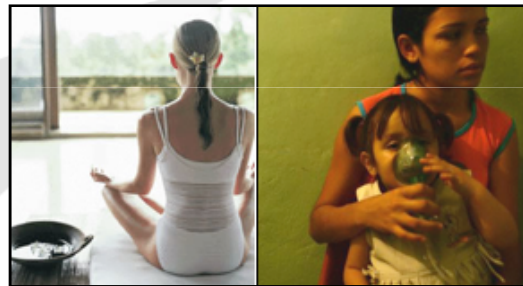
**Clean Energy Projected Growth
2006-2016 (\$US Billions)**



Source: □ Clean Edge, 2007

Three Possible Futures

- Eco-Apocalypse
- Eco-Apartheid
- Eco-Equity



The Fourth Quadrant

RICH



GRAY
(problems)



POOR



GREEN
(solutions)



**Quadrant IV:
Green-Collar
Jobs**

Sustainability & Social Equity

- Oakland Apollo Alliance
- Bay Area Economic Localization
- Sustainable Food System
(Oakland Food Policy Council)
- AB32 Economic Justice Committee
- Movement Generation

THANK YOU!

